

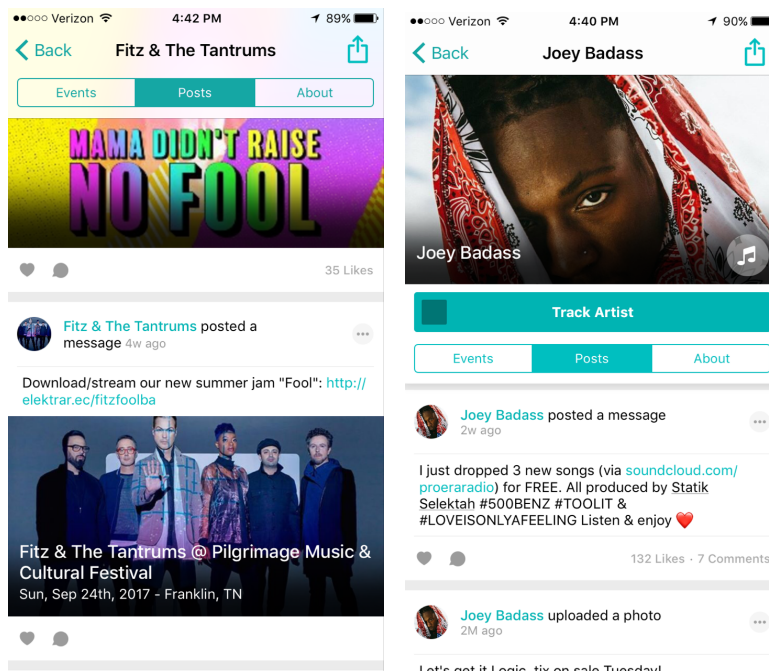
BANDSINTOWN RELEASES NEW VERSION OF POPULAR CONCERT DISCOVERY APP

Thousands of Artists Embrace New Features To Foster a Stronger Connection Between Bands and Fans

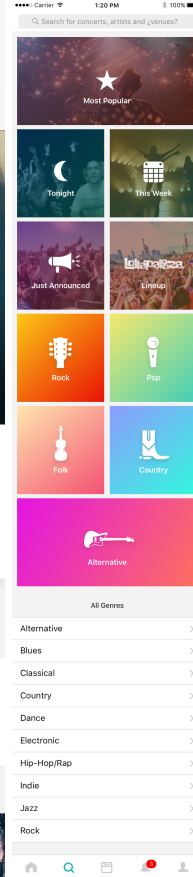
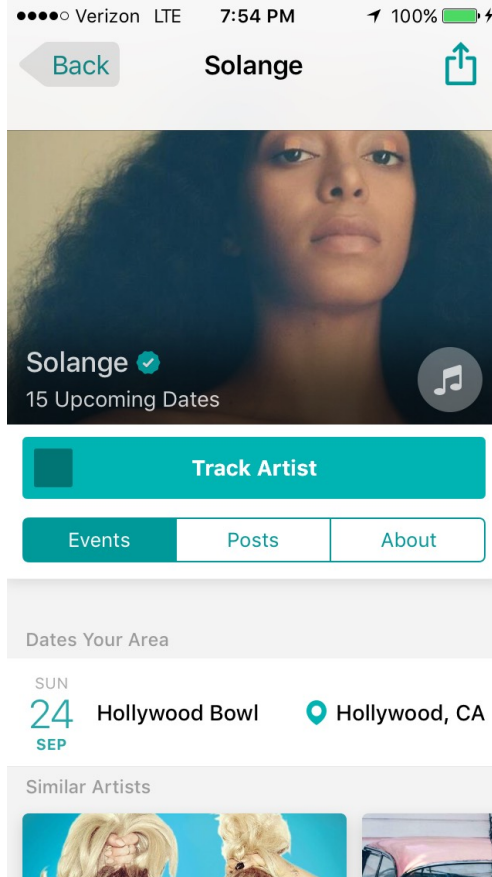
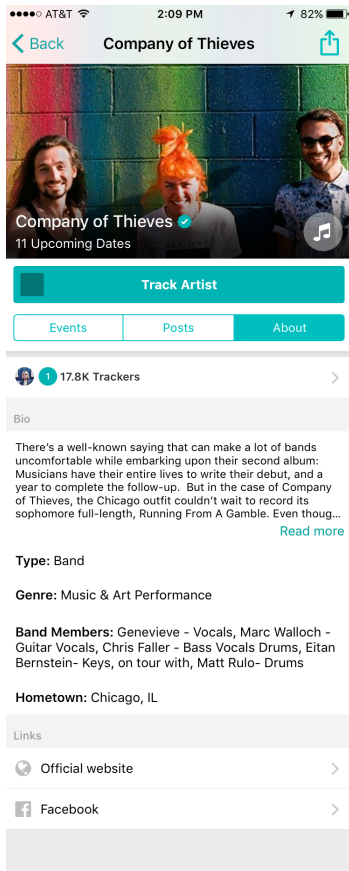
NEW YORK, NY - JULY 28, 2017 - Bandsintown, the popular concert discovery platform, is making it easier than ever for artist and fans to connect with the release of Version 6.1 of their app, which is available today on the [App Store](#) on iTunes and [Google Play](#).

The new version of Bandsintown is their most significant app update in the past year and is a direct result of specific input and feedback received from passionate artists, managers, and fans. The latest update - which comes in time for peak festival season, improves concert discovery through new search functionalities and enhances the connection between bands and fans by allowing artists to communicate with their most engaged fans - the concert goers.

Bandsintown's 420,000 registered artists (among artists such as Wiz Khalifa, Lorde and Green Day) can now manage their "Artist Page" which displays - besides tour dates- all their "post to trackers" -- a tool to communicate directly with their fans and express their individuality via customizable status updates. Prior to the new update, artist posts were pushed down the user's activity feed with each subsequent share. Now, all posted content remains on the Artist Page for fans to better discover their favorite artists or artists newly recommended by Bandsintown.



Bandsintown users have demonstrated a voracious appetite for discovering new concerts. Artists can now use the app both to get fans to shows and to reach new fans. Discovery is key on the platform, as 50% of Bandsintown fans attend concerts of artists they had never heard before.



The new update also introduces ways for fans to find concerts, including search by genre, location and artist, date filtering, and more. New tiles offer quick access to curated lists of shows or festivals line-ups. Users can view all of their show RSVPs (a way to bookmark upcoming shows they will or may attend) in one handy place via the redesigned concerts tab.

Additionally, the new version features significant aesthetic updates and redesigns, improving the concert recommendations engine and the Activity Feed which enables fans to browse updates from both friends and artists more easily than ever. The Bandsintown can't-miss-notifications have been afforded their own dedicated tab, further assuring that fans will never miss any concert update again.

"Our fans rely on Bandsintown not only to track the artists they love today, but also to discover their next favorite performers and live music experiences," said Bandsintown's Managing Partner Fabrice Sergent. "Our new features further empower artists to build upon the connection with their core fans."

Bandsintown is used by over 35 Million music fans and over 420,000 artists, including local garage bands and top global superstars. In the ever changing and tumultuous music landscape, Bandsintown has remained a bona fide artist ally with an unwavering commitment to their success.

For more information, please visit www.bandsintown.com.

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Bandsintown Group



Bandsintown is a digital media company and live music platform powered by music. Bandsintown is the number one place for fans to stay updated on gig and tour announcements from their favorite artists. Bandsintown creates a fans' music DNA based on their listening behavior across various platforms, identifies their location, and provides personalized concert notifications the moment tour dates are announced while enabling artists to post personalized messages to fans.

Bandsintown believes that live music is one of the last tribal experiences and works to foster a strong community surrounding live music to help fans discover and go to more shows, while helping artists build successful careers and providing key touring insights for agents, managers, and artists. With over 35 million registered concert-goers, a global reach to 120 million music fans through Bandsintown Amplified, its publishers network and over 420,000 artists using Bandsintown Manager to connect with their fans (more than 65% of all artists on tour in the U.S.), Bandsintown is the premiere destination where artists and fans connect.

<https://bandsintown.com>

<https://www.facebook.com/Bandsintown>

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<https://www.youtube.com/bandsintown>

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